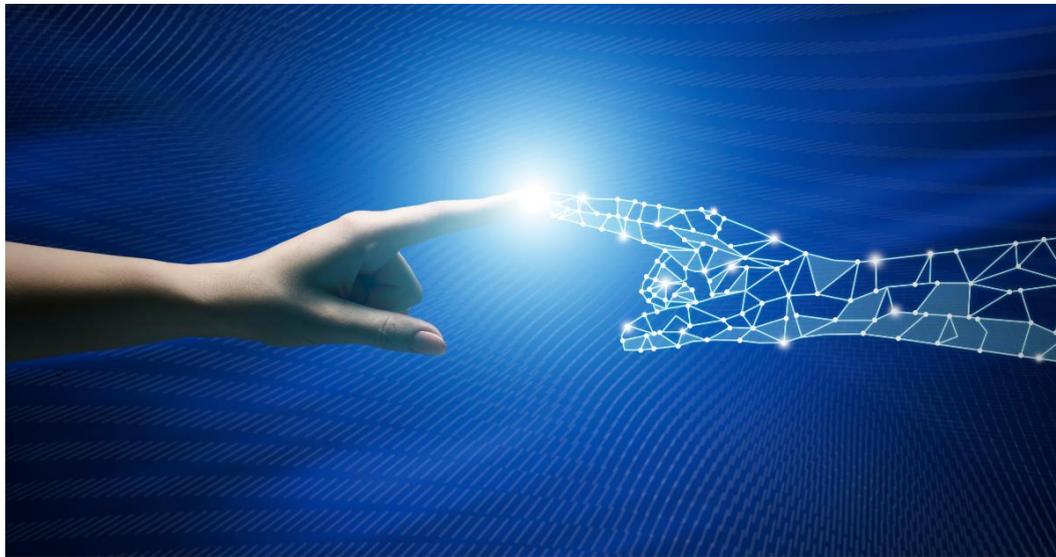


# DXC AI Complete Customer for SAP BTP

Elevate Sales Success with DXC Complete Customer AI on SAP BTP: Harness Insights, Drive Results.



## Solution Overview

DXC's SAP BTP services helps organizations Unlock unparalleled sales success with DXC AI Complete Customer powered by SAP BTP. Our cutting-edge application harnesses the power of artificial intelligence on the SAP Business Technology Platform to provide a comprehensive 360-degree view of your customers. Gain invaluable insights that empower your sales team to craft targeted strategies, ensuring every interaction is informed and effective. With our solution, you'll approach leads and clients with precision, understanding, and confidence, driving sales outcomes and fostering lasting customer relationships in a dynamic marketplace.

## Solution components

- SAP S/4HANA Cloud Private Edition
- SAP ERP, private edition
- SAP Build Process Automation
- SAP Integration Suite
- Azure OpenAI, Cognitive Services

SAP® Business Technology Platform

SAP S/4 HANA

Azure

## Business benefits

### Enhances 360-degree view of customer for improved retention and sales boost

360-degree customer view enhances customer understanding, driving personalized experiences and targeted marketing. It improves customer retention, increases sales, and fosters brand loyalty, thereby boosting overall business value. The App consolidates data from various sources, providing a holistic view of customer interactions, opportunities, and history.

#### SAP Certified Operations

DXC is SAP Global Strategic Services Provider (GSSP) and SAP certified BTP SaaS Solution in SAP Store

### Provide comprehensive customer insights, leading to improved sales strategies

Offers comprehensive customer insights, this approach enables more effective sales strategies, leading to increased revenue, enhanced customer satisfaction, and stronger, more targeted marketing efforts

#### Proven Track Record

DXC has a proven track record in complex solution implementations & systems integration

#### Proprietary Methods, Tools & IP

DXC developed optimization and transformation methods and tools, content extensions and accelerators

## Features

- Customer opportunities and top support incidents
- Revenue forecasting and open sales orders
- Customer billing and overdue invoices
- Enhance business decision-making through financial insights
- Get AI assisted Analytics and Insights
- Scalable and Customizable Framework

### Generative AI virtual assistant

A Generative AI Virtual Assistant for Customer 360 offers personalized, real-time customer interactions, providing comprehensive insights into customer behaviors and needs, thereby enhancing customer engagement and support efficiency.

Contact us to learn more.



SAPsolutions@dxc.com